## 4-way Email Marketing Test!

We send emails to 20,000 names with a 4-way test to separate 5,000 name lists

**Your Email Message Copy** 

**Email Message Copy by Hippo Direct** 

Your **Subject Line** 

**Subject Line** by Hippo Direct

Your **Subject Line** 

**Subject Line** by Hippo Direct

List 1 5.000 names

List 2 5.000 names

List 3 5.000 names

List 4 5.000 names

## After transmit you will receive:

- Detailed stats on opens and clicks for each list
- Analysis of which message copy and subject line combination worked best & why
- **Email Response Booster** suggestions to use on your future campaigns

**Contact for pricing**